#### NEW Formulate Straight 2.4 FRONT / BACK

FRONT: Total area including bleed:

2410 (w) x 2450 (h) mm

**FRONT:** Finished size:

2370 (w) x 2350 (h) mm

**FRONT:** Visible area:

2330 (w) x 2310 (h) mm

**BACK:** Total area including bleed:

2410 (w) x 2450 (h) mm

**BACK:** Finished size:

2370 (w) x 2350 (h) mm

**BACK: Visible area:** 

2330 (w) x 2310 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.

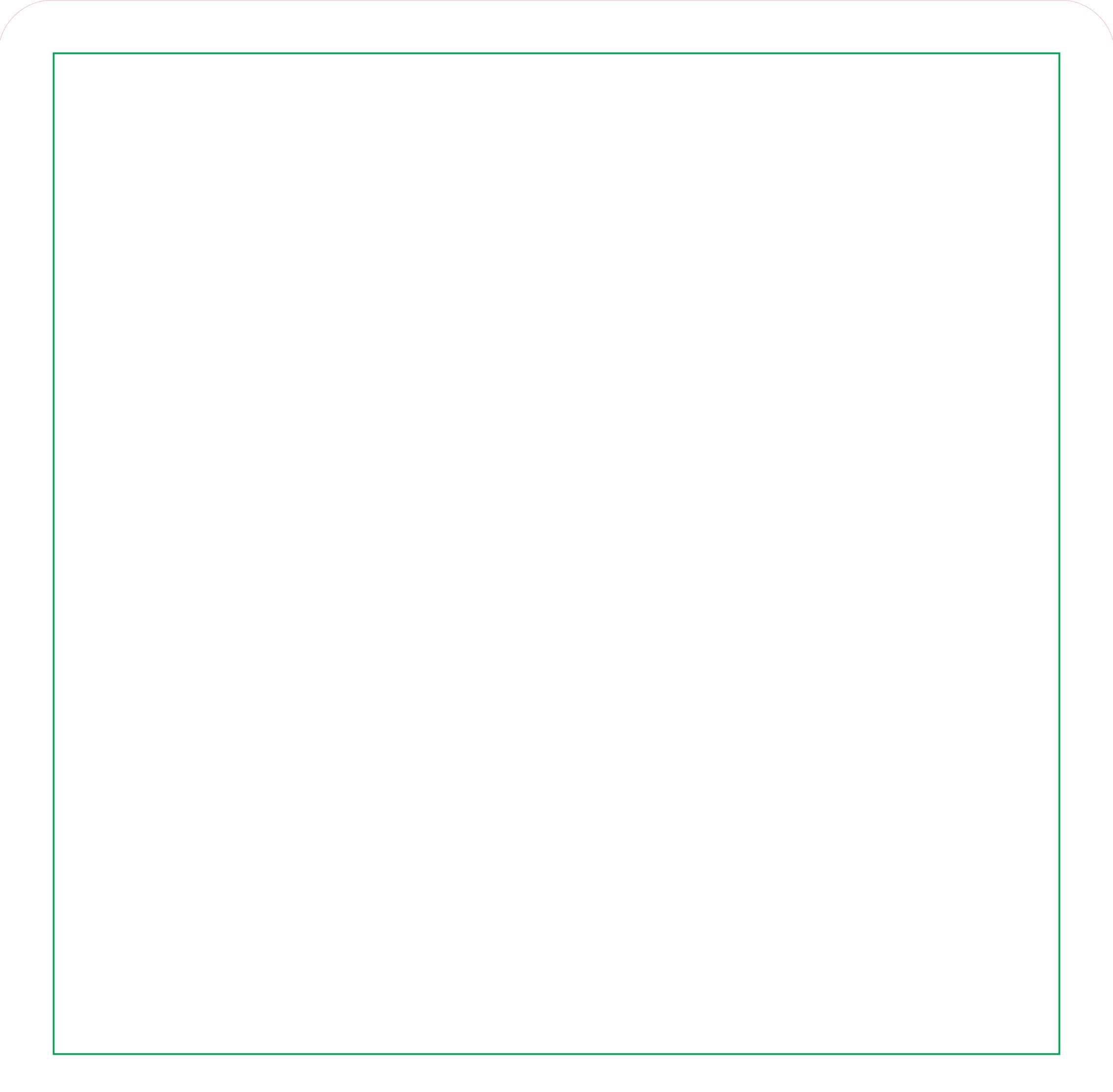
## General guidelines

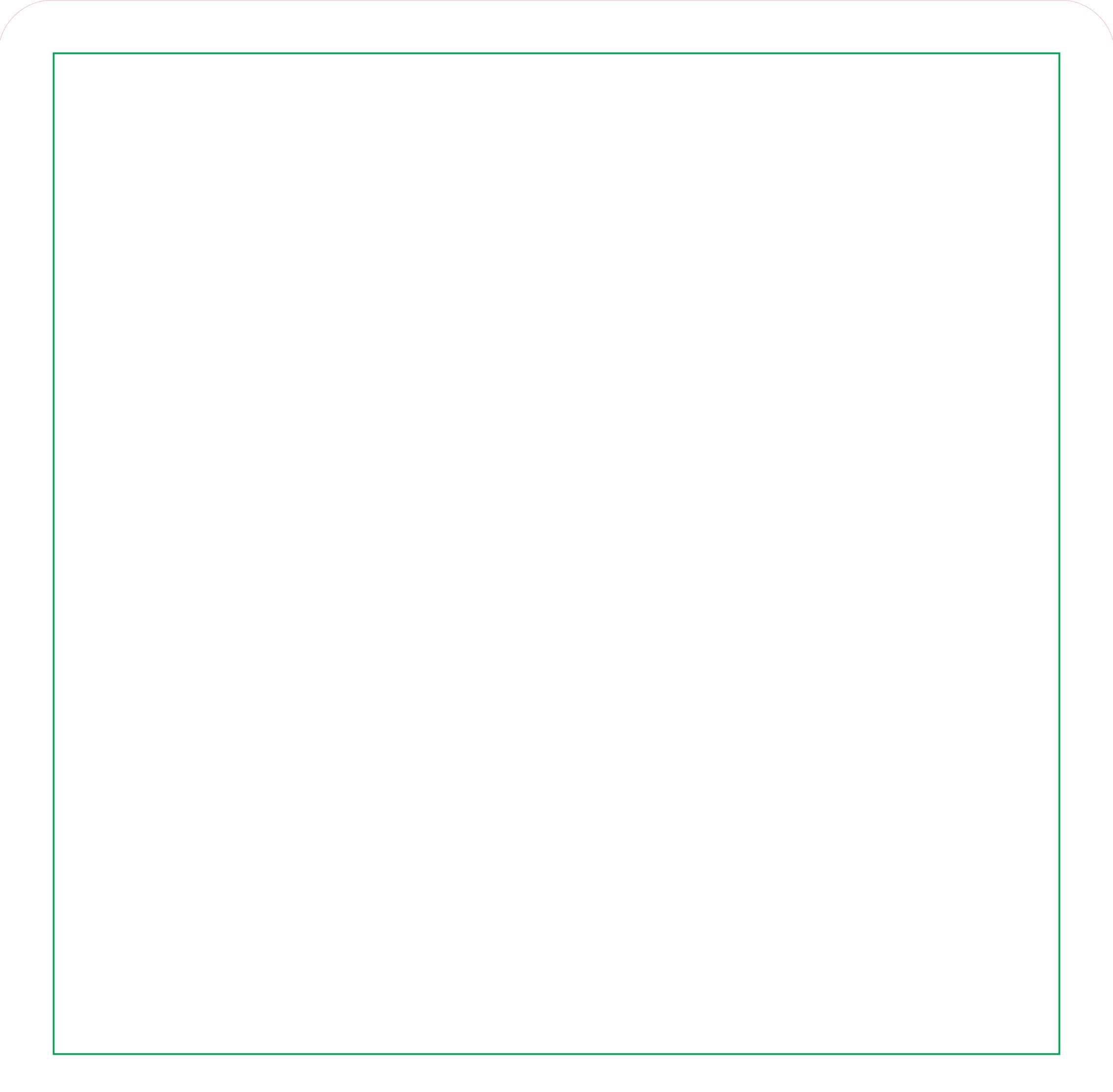
- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

# This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- red keyline). - Overall template size:

545 (w) x 613.75 (h) mm





## **Formulate** Straight 3.0 FRONT / BACK

FRONT: Total area including bleed:

2976 (w) x 2400 (h) mm

**FRONT**: Finished size:

2937 (w) x 2300 (h) mm

FRONT: Visible area:

2897 (w) x 2260 (h) mm

**BACK:** Total area including bleed:

2976 (w) x 2400 (h) mm

**BACK**: Finished size:

2937 (w) x 2300 (h) mm

**BACK**: Visible area:

2897 (w) x 2260 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.

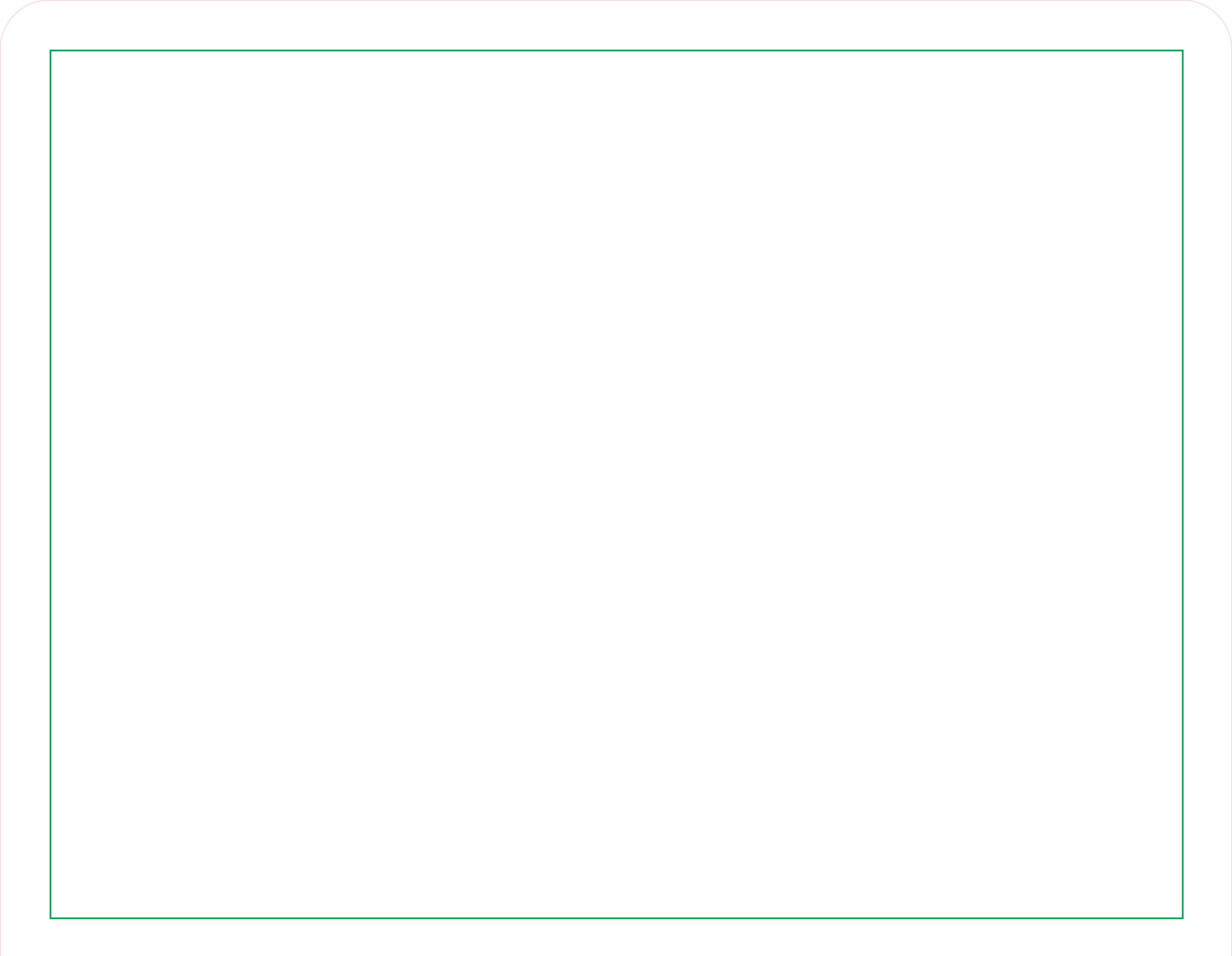
## General guidelines

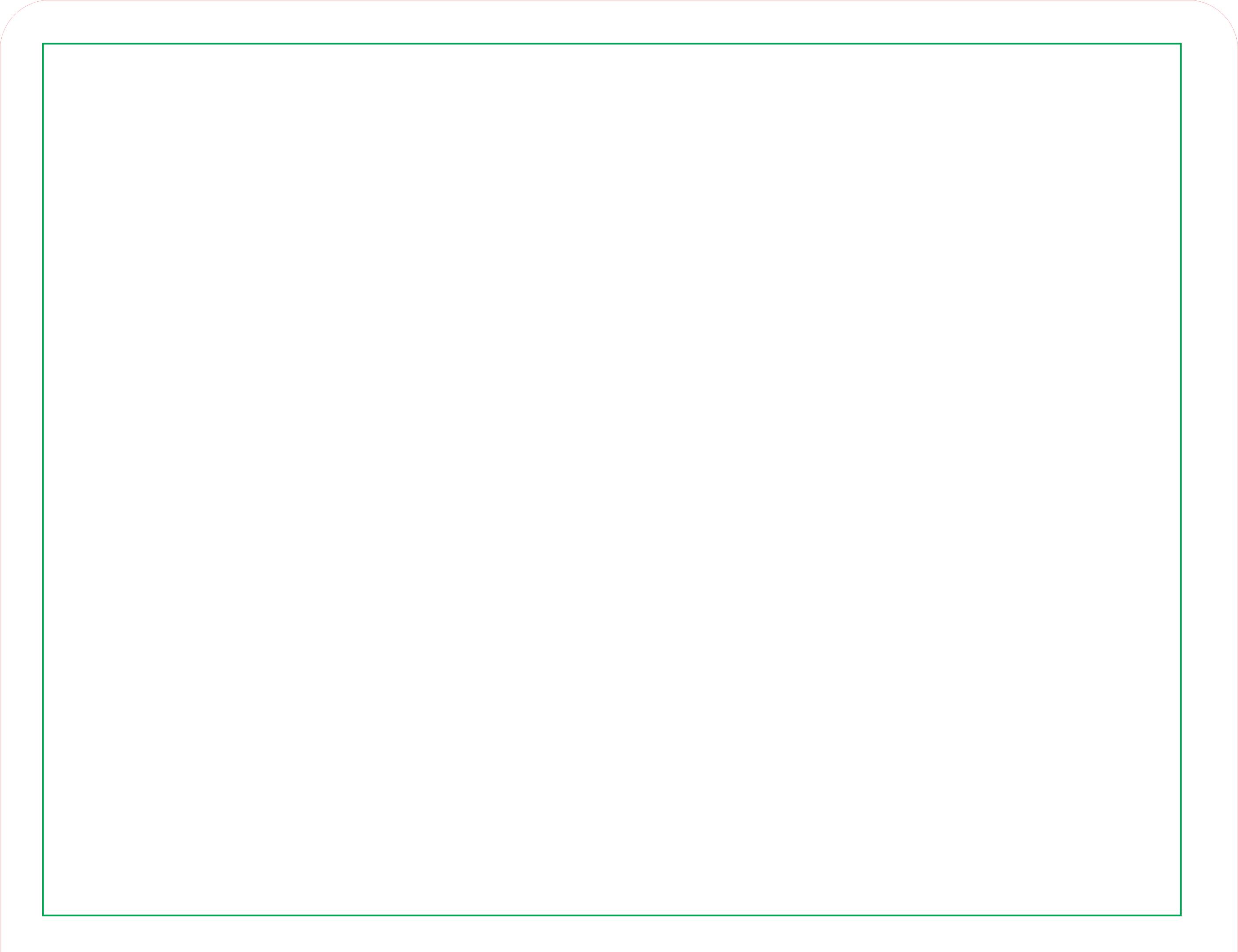
- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

# This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the
- red keyline). - Overall template size:

734.25 (w) x 575 (h) mm





#### NEW Formulate Straight 6.0 FRONT / BACK

FRONT: Total area including bleed:

5975 (w) x 2470 (h) mm

FRONT: Finished size:

5935 (w) x 2370 (h) mm

FRONT: Visible area:

5895 (w) x 2310 (h) mm

**BACK:** Total area including bleed:

5975 (w) x 2470 (h) mm

**BACK**: Finished size:

5935 (w) x 2370 (h) mm

**BACK**: Visible area:

5895 (w) x 2310 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.

### General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red kevline).
- red keyline). - Overall template size:

1503.75 (w) x 592.5 (h) mm

