



Serpent FRONT

ARTWORK GUIDELINES



All **FONTS** must be converted to outlines



RESOLUTION must be 300 dpi at 25% output size



Artwork must be supplied **CMYK**
Colours on your screen may differ from the colours that are printed



ARTWORK must be a PDF
PRINT READY FILE



EMBED any images



This template is only
A GUIDE

FINISHED SIZE

915mm (w) x 2280mm (h)

PRODUCT SPECIFICS

SAFE AREA

755mm (w) x 2120mm (h)
indicated within pink dotted line

NON-SAFE AREA THIS INCLUDES BLEED

980mm (w) x 3620mm (h)
indicated by green area line

NON-SAFE AREA NO TEXT in this area

ALL BACKGROUND IMAGE/DESIGN TO THE EDGE OF BLEED AREA



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