## SAFE AREA



### Phoenix 2 - 850mm wide



Please follow the 7 steps below before submitting print ready artwork files.

- Create artwork on the 'Artwork' Layer in CMYK mode only.
  Leave other layers as they are and do not delete.
- 2 Keep critical artwork (images, logos, copy or text) within white 'safe' area.
- 3 Ensure your artwork extends to outer edge of the bleed (indicated by black line / stroke).
- All images must be converted to CMYK and embedded in your artwork.
- All images used on this template must have a minimum resolution of 300dpi.
- 6 All fonts must be converted to outlines no live copy to remain.
- Save as a high resolution PDF and select box to 'Create Acrobat layers from top level layers'.

25%

This template is supplied at 25% of finished size - **DO NOT RESIZE** 

### 1.5mm

This template includes 1.5mm bleed (black line/ stroke).



The overall size of this template is 214 (w) x 539 (h) mm mm and includes bleed.



#### **Product Graphic Area:** 850 (w) x 2150 (h) mm

This includes 150mm at bottom of non-visible image area for leader sheet in banner roller mechanism.

#### Safe Area:

830 (w) x 1960 (h) mm

# SAFE AREA

#### **NON-VISIBLE AREA**

This area will go into the mechanism, and will not be seen, so no images, copy or logos to go inside this area