



SAFE AREA

BACKLIT POPUP 3x2

FRONT/ REAR

ARTWORK CHECKLIST

Please follow the 8 steps below before submitting print ready artwork files.

- 1 Create artwork on the 'Artwork' Layer in CMYK mode only and provide Pantone samples to match to. Leave other layers as they are and do not delete.
- 2 Keep critical artwork (images, logos, copy or text) within white 'safe' area.
- 3 Ensure your artwork extends to outer edge of the bleed (indicated by black line / stroke).
- 4 All images must be converted to CMYK and be embedded in your PDF.
- 5 All images used on this template must have a minimum resolution of 300dpi.
- 6 All fonts must be converted to outlines - no live copy to remain.
- 7 You must inform us if your document contains Pantone colours and provide a sample to match to.
- 8 Save artwork using Adobe PDF preset PDF/X-4:2010, and check box to "Create Acrobat layers from top level layers".

25%

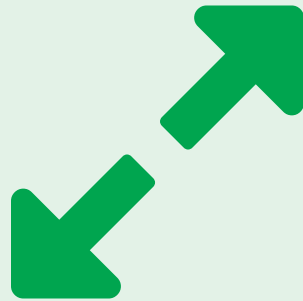
This template is supplied at 25% of finished size - **DO NOT RESIZE**

3mm

This template includes 3mm bleed (black line / stroke)



The overall size of this template is 384.5 (w) x 568 (h) mm and includes bleed



Product Graphic Area:
1508 (w) x 2242 (h) mm

Safe Area:
1488 (w) x 2222 (h) mm

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