NEW Formulate Curved 2.4 FRONT / BACK

FRONT: Total area including bleed: 2640 (w) x 2460 (h) mm

FRONT: Finished size: 2600 (w) x 2360 (h) mm

FRONT: Visible area: 2560 (w) x 2320 (h) mm

BACK: Total area including bleed: 2680 (w) x 2460 (h) mm

BACK: Finished size: 2640 (w) x 2360 (h) mm

BACK: Visible area: 2600 (w) x 2320 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

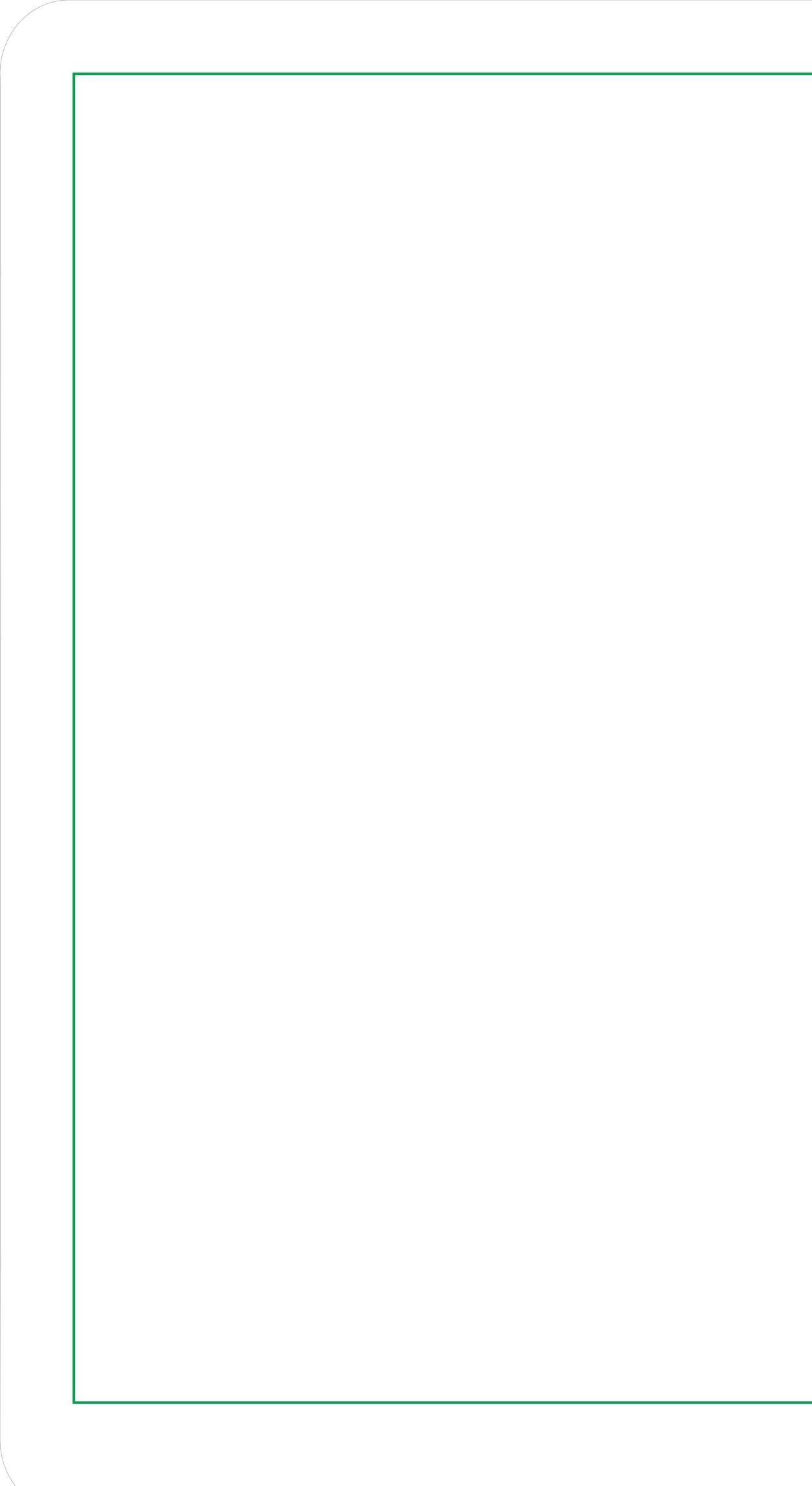
Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.

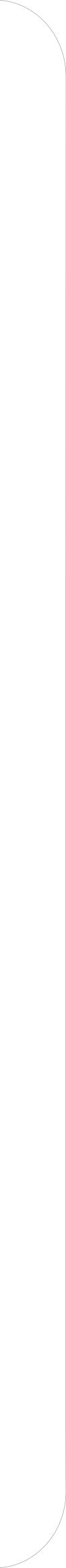
## **General guidelines**

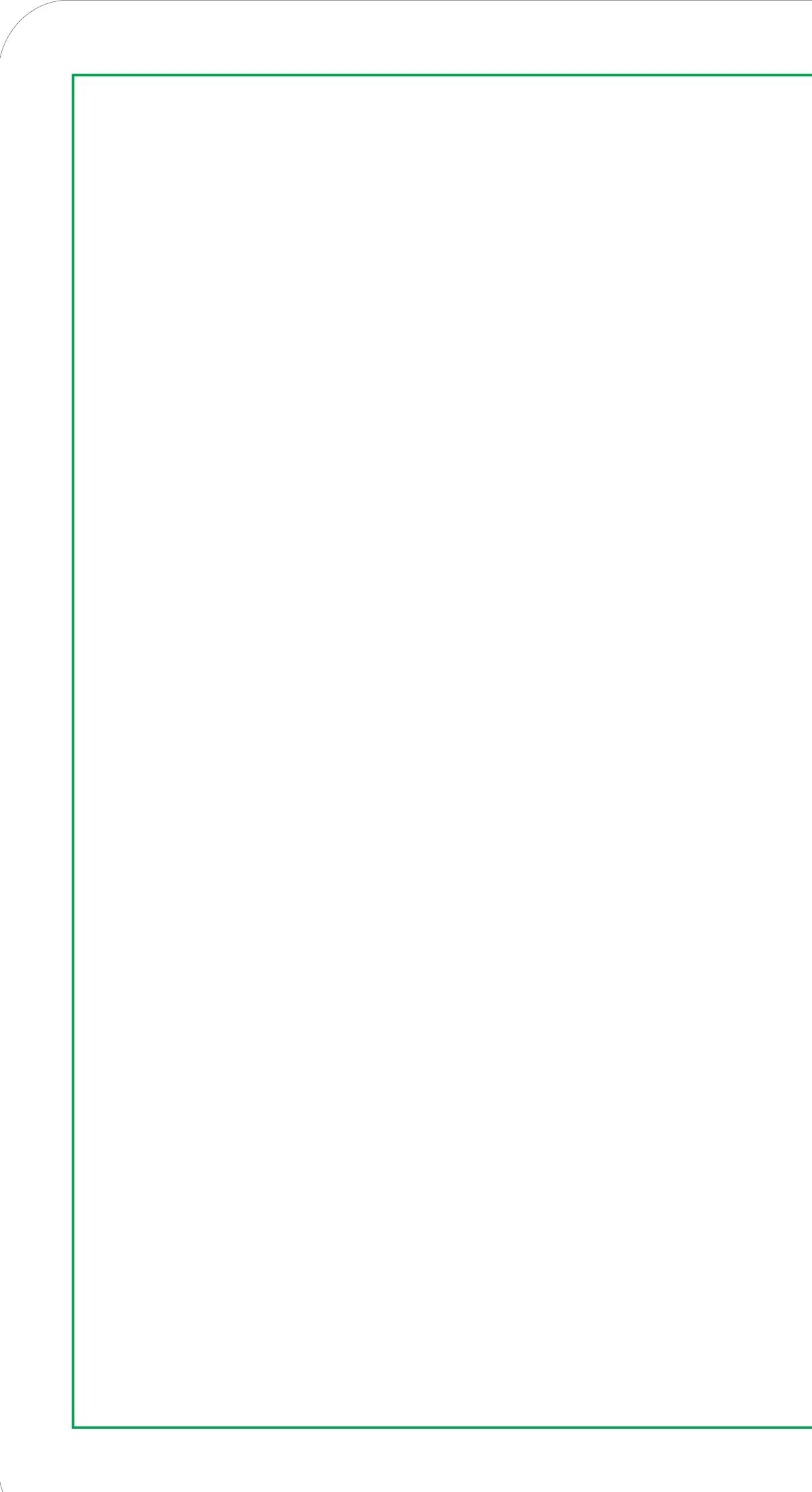
- CMYK
- Convert Pantone colours to CMYK.
  Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

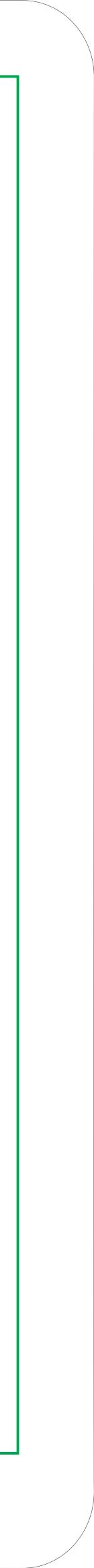
## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size: 647.5 (w) x 617.5 (h) mm









NEW Formulate Curved 3.0 FRONT / BACK

FRONT: :Total area including bleed: 3165 (w) x 2400 (h) mm

FRONT: Finished size: 3125 (w) x 2300 (h) mm

Visible area: 3085 (w) x 2260 (h) mm

BACK: :Total area including bleed: 3245 (w) x 2400 (h) mm

BACK: Finished size: 3205 (w) x 2300 (h) mm

Visible area: 3165 (w) x 2260 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.

## **General guidelines**

- CMYK

- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size: 781.25 (w) x 575 (h) mm

