

# Straight Hopup 3x4 with ends

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## Important Guidelines

- Artwork must be supplied in CMYK. Please convert pantone colours.
  - Please embed all images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
  - Please supply artwork as a PDF or Adobe Illustrator file.
  - Colours on your screen (RGB) may differ from the colours that are printed (CMYK).
  - Please note this template should be used as a guide only.
  - To achieve 'Rich Black' use the colour breakdown of 60% Cyan, 40% Magenta, 40% Yellow & 100% Black.
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## Product Specifics

- Total area (includes bleed):  
3778mm (w) x 2342mm (h)
- Visual area  
3698 (w) x 2262 (h) mm
- Please note that the two small end sections will wrap around the back of the frame.
- Blue solid line indicates safe visible area. Please keep all key design elements and text within this space avoiding stitch lines.

